



76th Annual WNC Honors Awards Sponsorship Package

WNC Communities empowers the people of Western North Carolina to cultivate the vitality and prosperity of our mountain communities through collaboration and agricultural opportunities.

For 76 years, WNC Communities has supported and invested in community development organizations across Western North Carolina. These organizations are the heart and backbone of their rural communities, providing access to food, medical resources, free Wi-Fi, opportunities for social connection, entrepreneurial support, sporting and fitness facilities, and so much more. What's even more impressive is that they are run by volunteers.

WNC Communities educates and convenes these community center leaders to improve their leadership skills and the capacity of their organizations to build thriving communities.

In 2024 at our WNC Honors Awards, we celebrated our 73 member communities for their accomplishments across six dimensions:

Good Governance, Leadership Excellence, Financial Stewardship, Volunteer Engagement, Programs and Services, and Collaboration. Our sponsors gave \$74,000 directly to these community centers to enable them to continue to serve their neighbors. And our communities collectively invested 128,690 hours of volunteer time and raised nearly \$2.4 million dollars to improve lives in our mountain region.

With your generous support, this year we hope to raise \$81,000, which goes directly to the dedicated organizations who fill the gaps in rural WNC. In the wake of Helene, these centers have proved all the more vital to community resilience. Your support this year is especially meaningful, as many communities strive to recover and strengthen their emergency readiness, and our membership continues to grow.

Left to right: Cleanup Day at Savannah, copper metal works class at Cherokee County Indian Community Center, and bingo at Martin's Creek



*Clockwise from top left:
Volunteers at the Nantahala Community Development Club; Attendees
at the 2023 WNC Honors Awards; High School Garden Clean-up Day at
Cedar Mountain; and Enjoying healthy snacks at Wolfstown.*

Your Support Makes a Difference

About your Donation

100% of your donations go directly to communities in WNC to support development in 7 key areas:

- Education Access
- Economic Development
- Cultural Preservation & Social Well-being
- Environmental Stewardship
- Health Access
- Collaboration for Greater Impact
- Community Leadership and Capacity-Building

About the Event

- **What:** 76th WNC Honors Awards attended by 300 community leaders
- **Where:** Harrah's Cherokee Casino Resort Conference Center
- **When:** November 15, 2025
- **How to be involved:** See the Sponsorship Levels for opportunities

Sponsorship Levels

Pinnacle Sponsor **\$15,000+**

WNC Honors Awards Luncheon:

Prominent seating and special check presentation photo opportunity; four complimentary invitations; representative from your organization invited to give out awards; front page listing in program materials

Website:

Prominent recognition with logo for one year; spotlight blog post

Press Materials:

Recognition in press releases distributed in 18 counties in WNC

Promotion:

Large poster in the Best Practices Gallery with company logo and a quote celebrating the communities' achievements; slide in our slide show with bullets explaining what your company does to help your communities

Premier Sponsor **\$10,000- \$14,999**

WNC Honors Awards Luncheon:

Prominent seating and special check presentation photo opportunity; four complimentary invitations; representative from your organization invited to participate in awards ceremony; listing in program materials

Website:

Prominent recognition with logo for one year; spotlight blog post

Press Materials:

Recognition in press releases distributed in 18 counties in WNC

Leadership Sponsor **\$5,000 - \$9,999**

WNC Honors Awards Luncheon:

Significant seating and recognition; two complimentary invitations; listing in program materials

Website:

Significant recognition with logo for one year

Press Materials:

Recognition in press releases distributed in 18 counties in WNC

Supporting Sponsor

\$2,500 - \$4,999

WNC Honors Awards Luncheon:

Significant seating and recognition; two complimentary invitations; listing in program materials

Website:

Recognition for 1 year

Press Materials:

Recognition in press releases distributed in 18 counties in WNC

Community Sponsor

\$1,000 - \$2,499

WNC Honors Awards Luncheon:

Recognition at event; one complimentary invitation; listing in program materials

Website:

Recognition for 1 year

Press Materials:

Recognition in press releases distributed in 18 counties in WNC

How WNC Honors Community Centers Help People Thrive

Social Wellbeing

Community Gardens
Free Exchange Libraries
Community Meals
Food Pantries
Roadside Clean-up
and Beautification
Game Nights

Education

College Scholarship Program
Onsite GED Classes
Youth Music Practice Room
Cherokee Language Classes
CPR Certification Classes
Monthly History Program
Youth Art Nights

Economic Development

Small Business Vendor Fairs
Free High-Speed Internet Site
Location for Farmer's Market
Business Incubation
Career Resource Center
Space Rental for Businesses and Events

Health Access

Aerobics and
Nutrition Classes
Healthcare Screenings
Opioid Recovery Clinics
Medical Equipment Pantries
Diabetes Prescription Meals
Yoga Classes
Senior Meal Sites

Collaboration for Greater Impact

MANNA Food Distribution
Red Cross Blood Drives
Voting Precincts
Hosting 4-H
US Census
Tropical Storm Fred
Recovery

Environmental Stewardship

Stream Monitoring
Forest Conservation
Litter Clean-up
Farmland Preservation
Community Gardens
Wildfire Preparedness
Education

Cultural Preservation

Historic Chapel Renovation
Bluegrass Jam Sessions
Heritage Day Festival
Cherokee Stickball Games
Cherokee Traditional Foods
and Medicines
Quilting Classes
Historic Building Preservation

Thank you for your support.

To learn more, contact:

Susan Garrett, Community Programs Manager
828-252-4783
susangarrett@wnccommunities.org